Outsourced Chief Financial Officer (CFO)

Business owners take higher risk and invest more time and money developing their product or service than any other single focus, yet continuously leave money on the table. Why? Because even though business owners desire to maximize profits, focusing attention on finance is often their last task. The truth is, most business owners ignore the very discipline that brings the highest return on investment.

OUR STUDY AND EXPERIENCE WITH HIGH-PERFORMING BUSINESSES REVEAL COMMON TRAITS INCLUDING:

- A financial plan that guarantees profitability
- An explicit *Profit Model*, which is the secret of how they make money
- The ability to predict, and more importantly impact cash flow
- Insightful interpretation of their financial statements. That is, they know what they mean.
- High performing, self driven employees
- Systematic implementation of their plan

At Pointguard Financial, we understand what drives profitability, and we'd like to share our knowledge with you. Our turnkey approach is effective and efficient, working monthly with the business owner and your current internal accountant to transform your information into *Business Intelligence* that maximizes profits. Regardless of your industry, our *Profit Model* formula will work for you as it has for dozens of companies.

SELECTED OUTSOURCED CFO SERVICES INCLUDE:

- Development of your *Profit Model*, identifying drivers of profitability
- *Business Intelligence Dashboard* with key operating metrics
- Financial statement trend analysis and peer comparison
- Financial statement forecast modeling
- Liason with banking, legal, and wealth management professionals
- Financial statement and tax planning & preparation
- Assistance with buying and selling your business

! ***Contact us today for a free consultation. We want to share our knowledge with you and help you maximize your business investment.***

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Pointguard **FINANCIAL** pllc

INNOVATIVE CFO/CPA SOLUTIONS